



# IRAQ AND AFGHANISTAN VETERANS OF AMERICA

## IAVA Second Annual Heroes Gala

Wednesday, November 12, 2008

Gotham Hall, New York City

### Sponsorship & Ticket Levels

_____ Title Sponsor & Underwriter	\$100,000
_____ Presenting Sponsor	\$ 50,000
_____ Champion Sponsor	\$ 25,000
_____ Partner Sponsor	\$ 15,000
_____ Leader Sponsor	\$ 10,000
_____ Friend Sponsor	\$ 5,000

### Individual Tickets

_____ Benefactor (includes 1 ticket to the event, 1 ticket for a veteran to attend the event and a quarter page journal ad)	\$ 1,000
_____ Individual Ticket	\$ 400

### Journal Ad Rates

_____ Full Page Ad (7 1/2" X 10")	\$ 2,000
_____ Half Page Ad (7 1/2" x 4 3/4")	\$ 1,000
_____ Quarter Page Ad (3 1/2" x 4 3/4")	\$ 500
_____ Business Card Size Ad (2" x 3 1/2")	\$ 250
_____ Name Listing	\$ 100

*All ads are in black & white. Ad deadline is October 27, 2008.*

- \_\_\_\_\_ Camera ready art is enclosed
- \_\_\_\_\_ Camera ready art will arrive under separate cover
- \_\_\_\_\_ Please typeset my ad for me (I have enclosed text and logo)
- \_\_\_\_\_ I will email a pdf or jpeg file to pam@asticproductions.com

Name/Company: \_\_\_\_\_

*(Please specify how name/company should be listed in Event materials)*

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My check for \$ \_\_\_\_\_ made payable to **IAVA** is enclosed.

Please bill my \_\_\_\_\_ **AmEx** \_\_\_\_\_ **MasterCard** \_\_\_\_\_ **Visa** in the amount of \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Signature required for credit card \_\_\_\_\_

***I am unable to participate, but I am making a tax-deductible donation of \$ \_\_\_\_\_.***